

MARK CODDINGTON

Doctoral Student
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EDUCATION

University of Texas at Austin, School of Journalism, Austin, TX
Pursuing Ph.D. in Journalism, emphases in Media & Society and Digital Media
Expected graduation in 2015.

University of Texas at Austin, School of Journalism, Austin, TX
Master of Arts in Journalism, Research and Theory Track
Thesis: A collaborative challenger: Using WikiLeaks to map the contours of the journalistic paradigm.
Graduated in May 2012.

Wheaton College, Wheaton, IL
Bachelor of Arts in Communication, emphasis in Media Studies
Graduated Summa Cum Laude in May 2006.

TEACHING EXPERIENCE

Teaching Assistant, University of Texas at Austin, School of Journalism
Reporting Texas, graduate/undergraduate level, August 2011 – present.
Work one-on-one with students in editing stories for online publication; assist in leading class discussions on reporting and storytelling for the web; guide course workflow through editorial process.

Intermediate Reporting, undergraduate level, August 2010 - May 2011.
Guided students through process of reporting, writing, and editing stories; designed and prepared original lab exercises on story sourcing, organization, and editing.

PROFESSIONAL EXPERIENCE

Web Editor, Reporting Texas, University of Texas at Austin, School of Journalism, August 2011 – present.
Manage website for student- and faculty-run online news publication; coordinate timing of posts, page design, and display of multimedia elements; help plan social media and media outreach strategies.

Blogger, Nieman Journalism Lab, Harvard University, Cambridge, MA, January 2010 – present.

Write weekly reviews curating journalism and technology news and analysis; serve as primary writer and editor for Encyclo, online future-of-news encyclopedia; conducted two unpublished case studies on newsroom innovation and entrepreneurship.

Reporter, *The Independent*, Grand Island, NE, August 2006 - April 2010.

Covered a 16-county region of central Nebraska, along with energy issues and general assignments, for daily newspaper; worked with editors on web-first publishing of stories and developing online reader interaction; was first reporter for the newspaper to create a beat blog and to use Twitter.

Dow Jones Copy Editing Intern, *The Buffalo News*, Buffalo, NY, June 2006 - August 2006.

Edited local news and wire stories; wrote headlines and cutlines.

Related Journalism Experience

Hastings (NE) *Tribune*, *Daily Nebraskan*, *Wheaton Record*, August 2002 - May 2006.

PEER-REVIEWED ACADEMIC JOURNAL PUBLICATIONS

Coddington, Mark (2012). Defending a paradigm by patrolling a boundary: Two global newspapers' approach to WikiLeaks. *Journalism & Mass Communication Quarterly*, 87(3), 877-896.

Coddington, Mark (2012). Building frames link by link: The linking practices of blogs and news sites. *International Journal of Communication*, 6, 2007-2026. URL: <http://ijoc.org/ojs/index.php/ijoc/article/view/1476>

Holton, Avery, and **Coddington, Mark** (2012). Recasting social media users as brand ambassadors: Opening the doors to the first 'Social Suite.' *Case Studies in Strategic Communication*, 1, 4-24. URL: <http://cssc.web.unc.edu/cases/v1/art2/>

ACADEMIC PAPERS UNDER JOURNAL REVIEW

Coddington, Mark, and Holton, Avery (2012). When the gates swing open: Examining network gatekeeping in a social media setting. Under review: *Mass Communication & Society*.

Holton, Avery, **Coddington, Mark**, and Gil de Zúñiga, Homero (2012). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. Under review: *Journalism Studies*.

Holton, Avery, Baek, Kanghui, Yaschur, Carolyn, and **Coddington, Mark** (2012). Triggering tweet links: Communal reciprocity and other motivations for linking on Twitter. Under review: *Communication Research Reports*.

PEER-REVIEWED ACADEMIC CONFERENCE PAPERS

Holton, Avery, **Coddington, Mark**, and Gil de Zúñiga, Homero (2012). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. *Association for Education in Journalism and Mass Communication Conference 2012*, Civic and Citizen Journalism Interest Group, Chicago, IL, August 9-12, 2012.

Coddington, Mark, Gil de Zúñiga, Homero, and Johnson, Thomas J. (2012). Stumbling into action: How incidental news exposure and news media consumption interact to influence social capital and civic participation. *Association for Education in Journalism and Mass Communication Conference 2012*, Political Communication Division, Chicago, IL, August 9-12, 2012.

Coddington, Mark, and Holton, Avery (2012). 'You have to hand over the keys': Reshaping gatekeeping within a networked context. *International Communication Association 2012 Conference*, Mass Communication Division, Phoenix, AZ, May 24-28, 2012.

Holton, Avery, **Coddington, Mark**, and Gil de Zúñiga, Homero (2012). Who knows best? Attitudes and perceptions of citizen journalism and the news through the lens of creators and consumers. *International Symposium on Online Journalism*, Austin, TX, April 20-21, 2012.

Coddington, Mark, and Johnson, Thomas J. (2011). Stumbling into action: The influence of inadvertent news exposure to social networking sites and blogs on political knowledge and participation. *36th Conference for the Midwest Association for Public Opinion Research*, Chicago, IL. Nov. 18-19, 2011.

Coddington, Mark (2011). Building frames link by link: The linking practices of blogs and news sites. *Association for Education in Journalism and Mass Communication Conference 2011*, Communication Technology Division. St. Louis, MO. Aug. 10-13, 2011.

Baek, Kanghui, **Coddington, Mark**, Stephens, Maegan, Williams, Larissa, Johnson, Thomas J., & Brundidge, Jennifer (2011). Love it or leave it? The relationship between polarization and credibility of traditional and partisan media. *2011 International Symposium on Online Journalism*. Austin, TX. April 1-2, 2011.

Coddington, Mark (2005). Biting into *The Onion*: The phenomenon of web-based political humor. *National Communication Association Convention 2005*, Lambda Pi Eta Division. Boston, MA. Nov. 16-20, 2005.

***Top Undergraduate Paper (Steven A. Smith Award)**

ACADEMIC CONFERENCE PAPERS UNDER PEER REVIEW

Coddington, Mark (2012). Normalizing the hyperlink: How bloggers, professional journalists, and institutions shape linking values. Submitted to *International Communication Association 2013*, Journalism Studies Division, London. June 17-21, 2013.

Coddington, Mark (2012). 'Original reporting': Defining and defending a concept in professional journalism. Submitted to *International Communication Association 2013*, 'The Objects of Journalism: Media, Materiality, and the News' preconference, London. June 17, 2013.

Lawrence, Regina G., Molyneux, Logan, **Coddington, Mark**, & Holton, Avery E. (2012). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. Submitted to *International Communication Association 2013*, Political Communication Division, London. June 17-21, 2013.

BOOK CHAPTERS AND INVITED ARTICLES

Gil de Zúñiga, Homero, and **Coddington, Mark** (In press). Social media. In P. Moy (Ed.), *Oxford Bibliographies Online: Communication*. Oxford: Oxford University Press.

INVITED PAPERS AND PRESENTATIONS

Defending a paradigm by patrolling a boundary: Two global newspapers' approach to WikiLeaks.

Invited paper presentation at the Media Sociology Forum, Columbia University, New York, NY. March 2, 2012.

A quick guide to citizen journalism.

Invited speaker. Writing for Online Publications class, University of Texas, Austin, TX. February 2011.

ACADEMIC HONORS AND AWARDS

Graduate Recruitment Fellowship, University of Texas, 2010-11, 2012-13.

Will H. Mayes Scholarship in Journalism, University of Texas, 2011-12.

Nettie Doscher More Fellowship in Journalism, Texas Exes Scholarship Foundation, 2011.

Wheaton Honor Society, Wheaton College, 2006.

National Merit Scholarship, Wheaton College, 2002-2005.

SELECTED PROFESSIONAL HONORS

Seven Nebraska Press Association awards, 2006 - 2010.

Nebraska Associated Press award, Best Spot News Story, 2007.

Ed Traves Scholar, Dow Jones Newspaper Fund, 2006.

Best News Feature, Nebraska Student Publications Board, 2005.

AFFILIATIONS

Association for Education in Journalism and Mass Communication, 2011 - present.

Graduate Student Liaison, Civic and Citizen Journalism Interest Group, 2012 - present.

Community, Journalism & Communication Research, University of Texas, 2011 - present.

Student Chair, 2012 - present.

Online Political Communication Research Group, University of Texas, 2010 - 2011.

OTHER ACADEMIC PROJECTS

Journal Reviewer, July 2012 – present.

The International Journal of Press/Politics, Journalism & Mass Communication Quarterly.

Millennials and News Summit, University of Texas, Austin, TX, November 2010, April 2012.

Coordinated social media, particularly Twitter backchannel discussion.

University of Nebraska-Lincoln, Lincoln, NE, August 2005 - December 2005.
Attended College of Journalism and Mass Communications; wrote for Daily Nebraskan.

Summer Institute of Journalism, Washington, DC, May 2005 - June 2005.
Studied political reporting; reported and wrote stories for Hastings (NE) *Tribune* from Washington, DC.

VOLUNTEER WORK

Leander Independent School District, Austin, TX, 2011 - present.
Meet weekly with a fourth-grade boy as a volunteer mentor at Grandview Hills Elementary School.

All Saints Presbyterian Church in America, Austin, TX, 2010 - present.
Volunteer in church nursery and children's care; as needed, aid in assistance to community members in need.

Aurora Public Schools, Aurora, NE, 2007 - 2010.
Coached high school students and conducted workshops in competitive speaking.

Grand Island Evangelical Free Church, Grand Island, NE, 2007 - 2010.
Led middle school youth program and boys' small-group discussions; taught adult Sunday school classes.

Diakonoi, Wheaton College, Wheaton, IL, 2003 - 2005.
Led campus tours and assisted with college recruiting events; trained campus tour guides; organized group meetings, events, and retreats for college group. Trained campus tour guides and prospective student hosts.